

DP-RX2 News Release

September 16, 2026

DNP Launches DP-RX2 Photo Printer for Growing Event Photo and Photo Booth Markets
— Expanding Photo Service Opportunities with New Sticker Media Printing —

Tokyo, September 16, 2026 – Dai Nippon Printing Co., Ltd. (DNP) will begin global sales of the DP-RX2, a dye-sublimation photo printer, designed for the growing event photo, photo booth, and broader photo services markets.

The DP-RX2 is the successor to the DS-RX1HS photo printer, widely used around the world. Building on the predecessor's proven print quality, high-capacity printing, and cost-effective performance, the DP-RX2 now enables printing on sticker media. Combined with multiple print sizes, it opens up more possibilities for photo printing and expands photo service opportunities.

Development Background

Photo services using photo booths are becoming increasingly popular at corporate events, weddings, commercial facilities, and tourist destinations. According to Future Market Insights², the global photo booth market is projected to grow from approximately US\$590 million in 2025 to US\$1.55 billion by 2036, with a CAGR of 9.3%.

The DP-RX2 is designed to meet the evolving needs of this growing market.

DP-RX2 Features

The DP-RX2 inherits the proven performance of its predecessor, including high-speed printing of up to 290 prints per hour (4×6-inch, High Speed Mode, Glossy finish), high-capacity printing of up to 700 prints per media roll, and a space-saving design.

○ Printing on Sticker Media

The DP-RX2 now enables printing on sticker media in addition to conventional photo paper. Sticker photo prints can be applied to everyday items such as smartphones and notebooks, offering new ways to enjoy printed photos.

○ Media Status Check

The media size and remaining number of prints can be checked in real time, allowing media to be replaced at the right time. This helps ensure smooth operation and reduce workload at event venues.



DP-RX2 Main Specifications

Model	DP-RX2
Printing method	Dye-sublimation thermal transfer
Print resolution (dpi)	300×300 (High Speed mode), 300×600 (High-Quality mode)
Print size	3.5x5", 4x6", 5x5", 5x7", 6x6", 6x8", 2x6"
Finish	Glossy, Matte



a Dai Nippon Printing
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Code TVA : FR 94 312 273 550
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CHAIN OF CUSTODY BV-COC-184961

Print quantity	Standard: 4x6" 700 images, 6x8" 350 images Sticker: 4x6" 400 images
Print Speed (High Speed Mode, Glossy, Standard media)	4x6" Approx. 12.4 sec. 5x7" Approx. 19.9 sec. 6x8" Approx. 21.9 sec.
Interface	USB 2.0 (Max 480 Mbps), Type B connector
External Dimension (mm)	(W) 322 x (D) 351 x (H) 281
Weight	Approx. 14 kg
Power supply	AC 100 V–240 V, 50/60 Hz
Power consumption	100 V 2.9 A, 240 V 1.2 A

Going Forward

DNP will roll out the DP-RX2 globally for events, tourist destinations, commercial facilities, amusement facilities, and other applications.

1 For more information about our dye-sublimation photo printers, please visit [Dye sublimation printers - DNP Photo Imaging Europe](#)

2 Future Market Insights, "Photo Booth Market"

<https://www.futuremarketinsights.com/reports/photo-booth-market>

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